



**Office of Children
and Family Services**

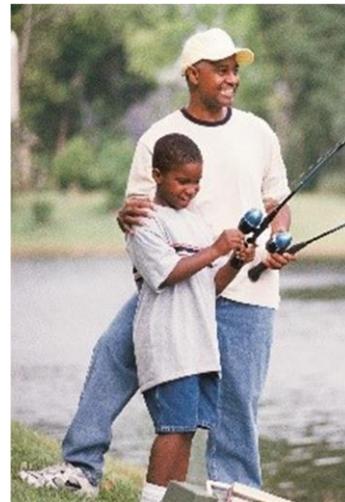
Andrew M. Cuomo, Governor



Sheila J. Poole, Acting Commissioner



2016 Annual Report



Strengthening New York's Families

**William B. Hoyt Memorial
Children & Family Trust Fund**

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Investing in Prevention

In 1984, New York State established the William B. Hoyt Memorial Children and Family Trust Fund (Trust Fund) to serve as a dedicated source of funding for the prevention and treatment of family violence in accordance with Article 10-A of the Social Services Law (SSL §§ 481-a through 481-f). Article 10-A of the Social Services Law provides the legal framework for the Trust Fund by defining its focus, funding allocation, and the spending structure for funds credited to the Trust Fund (SSL § 481-e). It also establishes the Trust Fund advisory board (SSL § 481-d) and requires this annual report be submitted to the Governor and Legislature (SSL § 481-e(8)).

For more than 30 years, The Trust Fund has been working to strengthen families and prevent family violence in all its forms, before it begins. This is critical work, not only because we have the opportunity to prevent the pain, suffering, fear, hunger and other hardships endured by children exposed to abuse and neglect, but also to reduce the long term physical, health, psychological, behavioral and economic consequences of child maltreatment which can include improper brain development, impaired cognitive and socio-economic skills, poor language development, blindness, cerebral palsy, higher risk for heart, lung and liver disease, obesity, cancer, high blood pressure, and high cholesterol, anxiety, smoking, alcoholism and drug abuse. The significant long term costs to society that result from child abuse and maltreatment are well documented. The Centers for Disease Control estimated the total lifetime economic burden resulting from new cases of fatal and non-fatal child abuse and neglect cases arising in one year in the United States to be approximately \$124 billion. Research strongly suggests that the benefits of effective prevention likely far outweigh the costs of child abuse and neglect.

Recognizing the relationship between child abuse and maltreatment, domestic violence and elder abuse, the Trust Fund supports three types of programs: child abuse and maltreatment prevention and parent education, including Family Resource Centers and statewide public education initiatives; domestic violence prevention and intervention; elder abuse prevention, intervention and community education. It does this primarily by funding community-based resources that serve to strengthen individual and community capacity to preserve the health and safety of children and vulnerable adults, promote strong and stable families, and contribute to thriving communities.

According to the Centers for Disease Control, research strongly suggests that the benefits of effective prevention outweigh the costs of child abuse and neglect

Program Priorities

Trust Fund programs acknowledge the challenges facing families on a daily basis. These challenges often include multiple obstacles such as poverty, domestic violence, substance abuse and mental health concerns. The Trust Fund supports both primary and secondary prevention programs. Primary prevention programs strengthen families to prevent family violence before it takes place. Secondary prevention programs address early signs or risk factors of family violence to prevent system intervention and/or further harm. Programs partner with families to identify strengths and skills, build capacities, and assist with challenges.

Trust Fund programs employ a universal approach of building on individual strengths in the context of their communities and culture. Program staff partner with families to build skills, avoid harm, reduce the need for costly interventions and create brighter futures.

The Trust Fund priorities are aligned with strategies listed in the OCFS Child Welfare Practice Model. Funded providers utilize these strategies, including Family Resource Centers, parenting programs, and trauma-informed services to achieve positive outcomes for families,

Meaningful Outcomes

The Trust Fund provides financial supports to a wide range of services designed to strengthen families.

In 2016, more than 208,000 adults and children accessed crucial support and resources from 25 program providers who received funding from the Trust Fund. Outcomes attained by those individuals include the following:

- Improved factors that protect against child abuse and maltreatment;
- Improved safety for children, adults, and elders exposed to family violence;
- Reduced incidents of abusive head trauma (Shaken Baby Syndrome);
- Increased knowledge of safe sleep environments for infants;
- Increased awareness of elder abuse.

In 2016, more than 208,000 adults and children accessed crucial support and resources from 25 program providers who received funding from the Trust Fund.

These outcomes aligned with efforts at the local, state and federal level to promote the safety, permanency, and well-being of children and families.

2016 Highlights

Promoting Data-driven Practice Improvement and Outcomes Accountability

The Trust Fund is committed to using data to support ongoing program improvement efforts and for improving outcomes for families. During 2016, the Trust Fund engaged in several key efforts to expand its capacity to collect and utilize data on program services and outcomes across the wide range of program models it supports:

- Providing technical assistance and support to program sites as they began entering data into the new prevention programs data management system;
- Soliciting feedback from system users as to functionality and reporting needs;
- Updating and enhancing the data management system based on user feedback and need;
- Developing and programming automated reports to support monitoring of program practices and outcomes; and
- Examining program activities to better inform the development of performance indicators and targets.

Bureau of Program and Community Development (BPCD) staff partnered with the OCFS Bureau of Research, Evaluation, and Performance Analytics (BREPA) and State University of New York at Albany's Center for Human Services Research (CHSR) to provide support for each of these activities. Together, this work group has developed seven new reports (i.e., Protective Factors Instrument (PFI) Tickler, Adult Participant Demographic Report, Child Demographic Report, Aggregate Family Report, Adult Attendance Report, Adult Services Report, and the PFI Aggregate Report) with documentation for each. CHSR continues to provide one-on-one telephone and email support to address any data management system issues that may arise.

Over the course of the next year, OCFS will continue to solicit feedback from program sites and provide technical assistance as necessary. OCFS will begin to examine the Protective Factors Instrument and Assessment of Participant Strengths data to better understand their utility

as measures of protective factors. We also plan to develop and implement a more structured performance management system, focusing initially on monitoring key processes and outcomes and then, as program sites become more accustomed to the activities this entails, moving into the development of process or quality improvement strategies and evaluation activities.

Family Resource Centers

Family Resource Centers (FRCs) supported by the Trust Fund have services available to any family, with an emphasis on those with children five years of age and younger, with stressors that place them at higher risk of child abuse or maltreatment. A review of utilization data from FRCs indicates that the centers have successfully engaged families with the following risk factors: Those with low income, low educational attainment, those coping with unemployment, single parents, teen parents, families with a parent/guardian with a disability and those with a child with a disability, and those concerned about meeting basic needs for food, housing, and safety. In 2016, eighty-nine percent of families registered at FRCs reported at least one of these risk factors, fifty-four percent reported two or more.

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Building Protective Factors and Promoting Well-Being

In 2016, the Trust Fund supported innovative strategies to meet the needs of individuals served, to build protective factors within families and communities, and to promote well-being for children by:

- Providing both evidence-based and innovative parenting education strategies to build parents' skills, confidence and knowledge;
- Bringing families together to reduce social isolation, and to provide opportunities to build supportive networks;
- Empowering parents to take leadership roles by serving on advisory boards and planning and leading program activities;
- Reaching out across systems to educate the community, collaborate, and find safety for elder abuse victims;
- Providing therapeutic counseling services for children, teens and adult survivors of intimate partner violence; and
- Collaborating with providers of concrete services to expand access to needed resources, including food pantries, facilitated enrollment for health insurance, developmental screenings and early intervention.

Professional Development

Child Abuse Prevention Conference

The 21st annual Child Abuse Prevention Conference was held on April 11-13, 2016. The Trust Fund partnered with Prevent Child Abuse New York, to bring together 362 participants, including parents, caregivers and professionals from various social services, legal, behavioral health, and educational backgrounds for three days of training. Forty-six workshops were offered in the areas of: Adverse Childhood Experiences and Trauma-Informed Practice; Supporting Children's Well Being through Direct Services Provision; Family Engagement and Involvement; Community Prevention Strategies; and Leadership, Management and Best Practice. The conference also hosted three nationally recognized plenary speakers who discussed vicarious trauma and self-care, the effects of children exposed to drugs and alcohol, and a survivor's reflection on resilience after experiencing the trauma of poverty and abuse. Ninety-nine percent of participants completing post-conference evaluations agreed or strongly agreed the conference offered tools and ideas they will apply to their work.

In 2016, OCFS elected to adopt and implement the Standards of Quality for Family Strengthening and Support in all of its funded prevention programs.

Standards of Quality for Family Strengthening and Support

In 2016, OCFS elected to adopt and implement the Standards of Quality for Family Strengthening and Support in all of its funded prevention programs. The Standards of Quality, which have been adopted by the National Family Support Network (NFSN), provide the framework used to measure funded programs' quality of programming. The Standards of Quality integrate the Principles Family Support Practice and the researched-based, evidence-informed Protective Factors Framework. This provides a structure that will provide consistency across prevention programs and in evaluating performance and outcomes. All program staff will attend a one-day training and receive a two-year certification in the Standards of Quality. When program staff have completed the training, a program self-assessment is completed to determine the level of quality of the services that are being provided to families. The assessments are submitted to OCFS program managers for review and feedback. When appropriate, the programs will develop an implementation plan based on the findings in the self-assessment to increase the level of quality of services being offered. Once this is accomplished, programs are required to implement the necessary elements to move the quality of

services to a higher standard. Programs are expected to complete the training and an initial self-assessment by Fall 2017. Self-assessments will be completed annually thereafter. In September 2016, OCFS hosted trainers from the NFSN to provide Standards Certification training to 71 individuals and sponsored 12 participants in a trainer certification institute. Standards Certification Trainings are now being offered for OCFS funded prevention programs across the state. Three trainings were delivered to OCFS funded prevention programs in 2016. Trainings will continue to be delivered in 2017 and 2018. The trainings are supported by the Trust Fund.

In addition, Protective Factors Framework (PFF) training continued to be delivered throughout New York State by certified trainers. One hundred and fifty-three participants received training.

Public Education

Safe Babies New York Program

In 2016, the Trust Fund continued to provide financial support to Safe Babies New York (SBNY). SBNY is a hospital-based education program with targeted outreach to all maternity hospitals in the state. The Trust Fund began supporting the project, then known as the New York State Shaken Baby Prevention Project, in 1998 in a few counties in western New York. After research documented a 50 percent decrease in abusive head trauma in those counties, the project expanded and now covers all of New York State.

SBNY also provides education around safe sleep environments. In conjunction with educational videos, nurses distribute *A Guide for Parents*, which delivers both the “safe sleep” and the “never shake a baby” messages, to support these strategies for keeping children safe. In 2016, Safe Sleep and Never Shake a Baby messages were delivered by nurses to parents of 196,208 newborns.

Educational Materials Provided

In an ongoing effort to enhance public education around critical child safety issues, the Trust Fund facilitates the distribution of publications and videos to local departments of social services, health agencies, child care agencies and community programs. These materials include tip sheets, brochures, DVDs, magnets and other items with information

Safe Babies New York provides critical information regarding safe sleep and abusive head trauma to parents of newborns at all maternity hospitals in New York State.

In 2016, the combined message was delivered to parents of 196,208 newborns.

about safe sleep environments, coping with infant crying, and additional topics. Safe sleep materials distributed by the Trust Fund, included the “Safe Sleep for Your Baby” video released in 2013, updated in 2015 and available for viewing through the OCFS website:

http://ocfs.ny.gov/main/cps/safe_sleep_video.asp

In 2016, 67,101 publications and videos were provided, reaching families in 51 counties throughout New York State.

Publications can be ordered or downloaded from the OCFS website at:

<http://ocfs.ny.gov/main/prevention/resources.asp>

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York State*

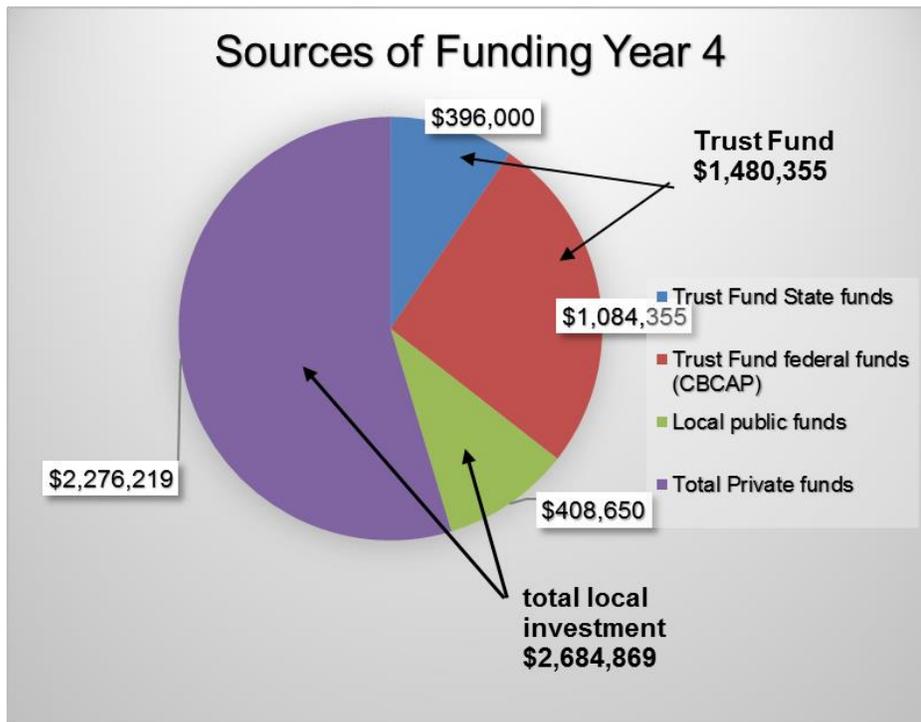
Funding

OCFS administers funds from two sources to financially support Trust Fund programs: the federal Community-Based Child Abuse Prevention (CBCAP) grant, which is part of Title II of the Child Abuse Prevention and Treatment Act (CAPTA), and a state funded appropriation. OCFS administers these funds in accordance with Article 10-A of the Social Services Law section 481-e.

In 2016, the federal funds portion supported work related to child abuse and maltreatment prevention programs, domestic violence prevention programs, and statewide prevention education. State funds supported child abuse and maltreatment prevention programs, elder abuse prevention programs, and domestic violence prevention programs. In addition, for the first half of 2016 state funds supported the statewide Safe Babies New York program.

In addition to state and federal funding, Trust Fund programs attract other sources of support. In the funding cycle beginning September 1, 2016, Trust Fund programs secured more than **\$2,684,869** of their budgets from sources outside of the Trust Fund. These sources included grants from private foundations, in-kind services, cash donations, and local government support. Trust Fund financial support is spread across three program types. The chart below delineates funding awarded in 2016 for each type of program.

Service Type	Trust Fund <i>state allocation</i>	Trust Fund <i>federal funds (CBCAP)</i>	Local Public Funds <i>other public entities</i>	Private Funds <i>Donations, in-kind services, other grants</i>	Value <i>of Services delivered to children and adults</i>
Child Abuse Prevention	\$196,000	\$1,010,215	\$322,822	\$2,124,193	\$3,653,230
Domestic Violence Prevention	\$80,000	\$74,140	\$10,799	\$109,380	\$274,319
Elder Abuse Prevention	\$120,000	\$0	\$75,029	\$42,646	\$237,675
Totals	\$396,000	\$1,084,355	\$408,650	\$2,276,219	\$4,165,224



In 2016, 15 child abuse and maltreatment prevention programs provided services in 18 counties.

Funded Programs

Child Abuse Prevention

The largest portion of Trust Fund dollars is devoted to the prevention of child abuse and maltreatment. In 2016, 15 child abuse and maltreatment prevention programs provided services in 18 counties. Programs provided home visits with families, formal and informal parenting education, kinship services, and therapeutic services for children and

caregivers. Programs are targeted to families with children aged 0-5 years with identified risk factors for child abuse and maltreatment. This includes families living in poverty, families experiencing domestic violence, pregnant and parenting teens, rural families, families with disabilities, and refugee populations.

The protective factors framework is incorporated in all Trust Fund work related to child abuse and maltreatment prevention. This includes contracts with community-based organizations, collaborations with other state agencies, and initiatives with federal funders.

Family Resource Centers

A key program model that addresses child abuse and maltreatment prevention is Family Resource Centers. FRCs are embedded in communities, working closely with families, local departments of social services, and other organizations serving families. The Trust Fund supports the Family Resource Center Network, bringing programs together to share strategies and solutions, coordinate services, and provide peer support.

Trust Fund staff facilitates three statewide meetings throughout the year and an annual regional meeting that enable staff to participate in discussions focused on local and county issues.

Core services at FRCs include the following:

- Parent education and support;
- Parent/child/family activities;
- Creative outreach to families at high risk;
- Information and referral to other community services; and
- Parent leadership and peer support opportunities.

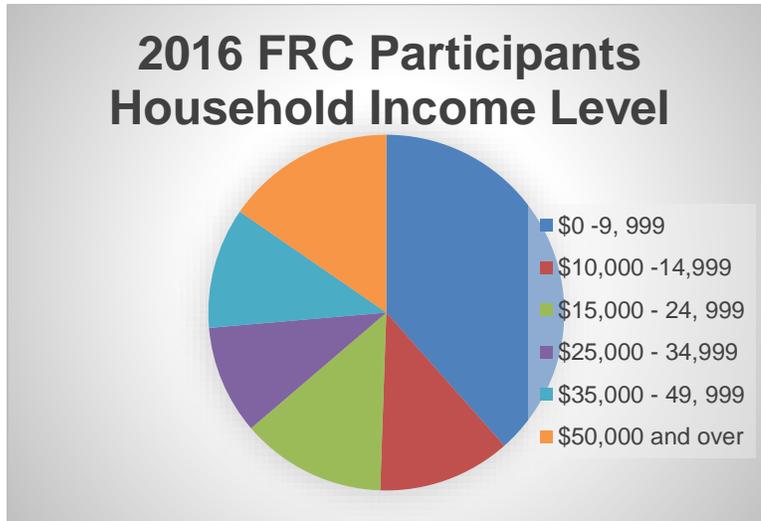
Populations Served

At FRCs, services are available to any family, with a focus on engaging those with children five years of age and younger who have stressors that place them at higher risk of child abuse or maltreatment. In 2016, eighty-nine percent of families registered at FRCs presented with at least one risk factor, fifty-four percent of families presented with two or more risk factors.

In 2016, eighty-two percent of families served in FRC programs had household incomes below two-hundred percent of the federal poverty threshold. Thirty-five percent

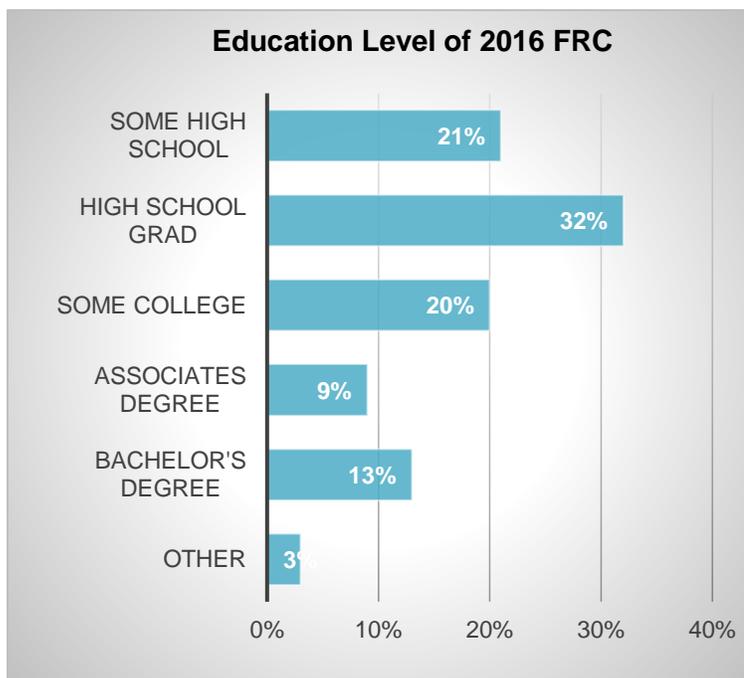
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of FRC participants had household incomes below \$10,000, regardless of family size. The proportion of participants with incomes below \$15,000 was forty-six percent, and fifty-eight percent of families had incomes below \$25,000.



In 2016, fifty-three percent of participants reported not having additional education beyond a high school diploma or GED. Twenty-one percent of participants report not having completed high school.

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Outcomes for Families

FRCs funded by the Trust Fund use the Protective Factors Instrument (PFI), a revised version of the Protective Factors Survey, as one way to assess the effectiveness of their services. The PFI assesses factors that can reduce the risk of child abuse and maltreatment. Protective factors assessed by the PFI include:

- Parental Resilience
- Social Supports
- Concrete Supports
- Knowledge of Parenting and Child Development*
- Nurturing and Attachment

“I learned a lot about my child’s behavior and how to deal with my child, how to build a strong relationship with my child.”

-Parent receiving services from an FRC

Preliminary analysis of PFI scores showed that services provided by the FRCs strengthened families. Among all participants who completed both a baseline, as they entered services and a follow up, after receiving some services, PFS scores rose in each of the subscales measured. Analyses are currently underway to assess the utility and internal consistency of the instrument.

*Due to the nature of the items included in this subscale, a summary subscale score is not calculated or assessed for change.

The following is a list of FRCs funded by the Trust Fund in 2016 using federal dollars from the federal Community-Based Child Abuse Prevention grant. The amounts below reflect the fourth year spend down amount of fifty percent of the original grants, except where indicated.

Association to Benefit Children

New York County/East Harlem
\$49,000

This FRC offers support to low-income families, single parents and families receiving preventive services through the New York City Administration for Children’s Services. Services include **Child-Parent Psychotherapy**, case management, and **Parenting Journey** – an evidence-based parenting education curriculum.

Child Care Coordinating Council of the North Country

Clinton, Essex and Franklin counties/Plattsburgh, Tupper Lake, Elizabethtown, Malone
\$49,000

The Adirondack Family Resource Center Network is comprised of three FRCs with an emphasis on engaging families with low-income, low educational attainment, or a family member with a disability. Services include **Parents Anonymous** groups, **Incredible Years** and **Parenting Wisely** evidence-based parenting education curricula, developmental screenings, parent-child play and social groups, and connection to community resources.

Cornell Cooperative Extension of Tioga County

Tioga County/Owego, Waverly
\$49,000

The Owego and Waverly FRCs provide targeted outreach to families referred by the local departments of social services, and to low-income, single, and teen parents. Services include a safe, comfortable well equipped indoor play space for parents and their children, regular drop-in play hours, educational programming, recreational family activities, parenting education, and **Incredible Years** evidence based parenting education delivered in the home.

Hillside Children’s Center

Monroe County/Rochester
\$49,000

Peter Castle and Southwest FRCs, while welcoming all families, focus targeted outreach on engaging Latino parents, fathers with young children, teen parents and kinship households. Services include **Parents As Teachers** (PAT) home visiting and **Incredible Years** – both evidence-based parenting education curricula, kinship support and early childhood education classrooms.

Leake and Watts

Bronx County/Bronx
\$73,500 (Year 3)

The Soundview FRC targets outreach to teen parents, kinship caregivers, caregivers with mental health needs, families with children with disabilities, and low income residents of Community District Nine. Services and program activities include: **Parenting Journey**, an evidence-informed, promising practice model for parenting education and peer support; infant and toddler play groups; parenting skills classes; recreational family activities; computer lab and resume writing/job search workshops; facilitated access to medical and mental health services and linkage to community supports, and opportunities for community involvement and parent leadership.

“This is just what we needed. Now my daughter and I have a place that benefits both of us socially and emotionally. Everyone here is so friendly and helpful. We are making lasting memories together too!”

-Mother attending an FRC

*... every part
... sion of the
... dible Years”
... program was
... and what I
... ed from my
... g classes, I
... pass on. All
... teachers are
... respectful and
... to what you
... ave to say. I
... enjoyed it!”*

*–Father
... ating in the
... dible Years”
... parenting
... on program*

Niagara Falls City School District

Niagara County/Niagara Falls

\$49,000

Focus on Families FRC Network comprises four centers located in three elementary schools and the school district's Community Education Center. With targeted outreach to teen parents, low income families, and parents with children with disabilities, the centers provide parenting education using the evidence-based ***Incredible Years***, structured playgroups, story hour, and family recreational activities. Van transportation is provided to programs, and home visits by Family Support Workers provide assistance with accessing needed services and resources.

Pro Action of Steuben and Yates

Steuben County/Addison, Bath, Corning, Hornell

\$49,000

The Steuben Family Enrichment Collaborative includes four FRCs with services to support teen parents, fathers, and families with mental health needs and disabilities. Services include evidence-informed parenting education models ***Parenting with Heart, Flexible Families*** and ***FLIP IT***. Home visits are provided for more isolated families.

Other Child Abuse Prevention Programs

In addition to FRCs, the Trust Fund awarded funds to eight other child abuse and maltreatment prevention programs in 2016. These programs partner with families to provide home visits, parenting education, therapeutic services for children and parents, and engagement of teen parents and refugee families. Programs collaborate with local departments of social services, when appropriate, to promote stretching New York's safety net for children and families. These programs were funded using Trust Fund state and federal dollars.

Catholic Charities of the Diocese of Albany

Albany, Rensselaer and Schenectady counties/Albany,
Troy, Schenectady

\$49,000

Community Maternity Services provides intervention and support services to relative caregivers and their children including peer support groups and parenting education, utilizing the **Families Organized to Cope, Understand and Succeed** (FOCUS) curriculum to identify and strengthen protective factors in kinship caregiver families.

Cornell Cooperative Extension of Tompkins County

Tompkins County/Groton, Ithaca, Dryden and Newfield
\$49,000

Groton's Families, in partnership with the Tompkins County DSS Family Assessment Response (FAR) initiative, offers **Cornell Parenting Series** parenting workshops, mutual support groups, family fun events, and Community Café conversations to complement local activities for families with young children.

Edwin Gould Services for Children and Families

New York County/Central and East Harlem
\$49,000

The Children's Therapy Program addresses trauma symptoms for children who have witnessed domestic violence through **Child-Parent Psychotherapy** (CPP) for children ages five and younger, **Trauma Focused Cognitive Behavioral Therapy** (TF-CBT) for children five and older, and case management and support services for parents.

Inwood House

New York City/All five boroughs
\$49,000

The **Parenting Support through Video Programming** (PSV) enhances parent and child bonding and builds positive parenting skills of young parents. The program uses video to capture parent-child interaction and assists parents in identifying their strengths to increase their skills. The program is offered through 13 weeks of home visits.

Jewish Family Service of Buffalo and Erie County

Erie County/Buffalo
\$49,000 (federal funds)

Parenting education and support services provided to resettled refugees using the evidence-based program the **Incredible Years**, modified for the languages and cultures of the target population. Services are offered in partnership and coordination with other agencies providing services to refugees.

"I learned how to speak my spouse's and my kid's love languages and how we can connect...It has changed how I see my family and how my actions affect them."

-Father who attended Love Language's Parenting Education Class

Sunset Park Health Council dba Lutheran Family Health Centers

Kings County/Brooklyn

\$49,000 (federal funds)

This expansion of the evidence-based **Parent Child Home Program** provides twice weekly home visits for 2 years to new immigrants to support family literacy, build on parenting skills including age-appropriate expectations and limit setting, and offer new approaches to parenting.

“What I like most about this program is that I learned from my child and I also learned that it is important to give them space, my time, and patience so that my child can learn more.”

-Mother participating in education classes

The Family Center

Kings County/Brooklyn

\$49,000 (federal funds)

Early Support for Lifelong Success (ESLS)-Brooklyn provides parenting education, support and family activities to promote healthy parent/child relationships and parent responsiveness to children’s needs. ESLS is offering the evidence-based **Triple P: Positive Parenting Program** as well as **Parenting Journey** for parenting education and peer support.

Westchester Jewish Community Services, Inc.

Westchester County/Mount Vernon

\$45,715 (federal funds)

This program is designed to support parents and children (ages six and younger) who have experienced domestic violence with 10 weeks, evidence-informed **Moms’ Empowerment Group** with a parallel **Preschool Kids’ Club Program**. Home visits and case management services are also provided.

Domestic Violence Prevention

Domestic violence programs work with families experiencing, or at risk of, family violence. These programs were funded using Trust Fund state and federal dollars. Services include parenting education and support, abusive partner intervention, therapeutic visitation services, and joint planning and consultation for domestic violence victims.

The following is a list of domestic violence prevention programs awarded funding in 2016.

The Children’s Aid Society

New York County/Manhattan

\$40,000

Innovative program providing victim support services, abusive partner education and intervention, child therapy, and therapeutic visitation services. Recipients are referred from the New York City Administration for Children's Services or the courts.

Orange County Safe Homes, Inc.

Orange County/Newburgh

\$40,000

Co-location of a Domestic Violence (DV) advocate at the Child Protective Services (CPS) office provides protocol development, case consultation, home visits, cross-training, and joint safety planning for DV victims and their children.

My Sister's Place, Inc.

Westchester County/ Mt. Vernon

\$55,605 (federal funds) (Year 3)

Co-location of a DV advocate at the Mount Vernon Child Protective Services office. The DV advocate provides protocol development, case consultation, home visits, cross-training, and joint safety planning for DV victims and their children.

"I like this program because I see myself better with my family. I hope this program keeps going, some families need this program"

-Parent attending program funded by the Trust Fund

Elder Abuse Prevention

The prevention of elder abuse, another aspect of family violence, is also addressed through the Trust Fund. In Trust Fund-supported elder abuse prevention programs, services are targeted to adults over age 60 at risk of psychological, physical or sexual abuse, and financial exploitation by family members. Services include case management, counseling, advocacy, and community education. Three elder abuse prevention programs were awarded funding in 2016. These programs provided services to 259 elders experiencing abuse or exploitation. In addition, education was provided to 1,386 professionals and community members.

Family Services of Westchester, Inc.

Westchester County/Mount Vernon

\$40,000

Program serves the elderly at risk of or experiencing abuse in Westchester County, to increase safety, provide case management and support services. Community education and training are also provided. Participation in an enhanced

multi-disciplinary team (EMDT) provides coordinated community response.

“I recently had a client at an adult care facility. He was referred due to financial exploitation. He was delighted when I arrived because it allowed him to share his story and feelings in his native language, Spanish. He was proud of me being in this line of work as a Latina. He stated, “There aren’t enough Latinos helping other Latinos”

-Case Manager at Elder Abuse Prevention Program

Lifespan of Greater Rochester, Inc.

Monroe County/Rochester
\$40,000

Lifespan partners with Ibero, Inc. to serve elder Latinos and elders in health care settings who are not eligible for Adult Protective Services. Information & referral; investigations, case management and respite services are provided to improve safety. Training is provided to healthcare providers in elder abuse identification and appropriate response.

Victim Information Bureau of Suffolk, Inc. (VIBS)

Suffolk County
\$40,000

VIBS expanded existing elder abuse services to focus on at-risk seniors with mild cognitive impairment and address language and cultural barriers within the Latino community. Services include court advocacy and accompaniment, counseling and support for elders experiencing abuse. Training for Adult Protective and other professionals working with elder population; and educational workshops for seniors.

Statewide Initiatives

The Trust Fund allocated state and federal resources to support statewide training, public education and a parent helpline in collaboration with key community partners.

Prevent Child Abuse New York (PCANY)

\$325,000

Prevent Child Abuse New York, a long-standing partner of the Trust Fund, shares the mission to support the safety and well-being of all children and families. The agency addresses individual, community, and societal responsibility for child abuse prevention through four inter-related strategies: the Parent Helpline, the New York State Parenting Education Partnership, prevention education including the New York State Enough Abuse Campaign, and an annual professional training conference. The Helpline provides direct assistance in the form of information and referrals to parents, family members, service providers and other community members and assisted 7,152 individuals in 2016.

Safe Babies New York

Safe Babies New York (SBNY) engages nurses at 125 hospitals to provide education on Abusive Head Trauma (AHT), also known as Shaken Baby Syndrome (SBS), and safe sleeping practices before families leave the hospital with their newborn children. Families meet with a nurse, receive written materials, view videos, and may choose to sign a statement affirming their participation in the program. In 2016, the program reached 146,494 families.

SBNY is administered by WMC-NY and Kaleida Health.

WMC-NY (Westchester Medical Center)

Hudson Valley Region/New York City/Long Island
\$100,000

Kaleida Health (Women and Children's Hospital of Buffalo)

Upstate New York/Central New York/Western New York
\$100,000

Other Partnerships and Initiatives

In addition to working directly with funded programs, the Trust Fund participates in initiatives and partnerships at the state and national level. This work builds community capacity and promotes the protective factors that all families need to provide a nurturing and safe environment for their children.

New York State Enough Abuse Campaign

The Trust Fund partnered with Prevent Child Abuse New York to implement the *New York State Enough Abuse Campaign (NYSEAC)*. The campaign focuses on building adult and community responsibility to prevent child sexual abuse, through comprehensive public education and citizen mobilization. The campaign is currently in the five counties of Tompkins, Broome, Nassau, Rensselaer and Cayuga. In 2016, 116 trainings were held throughout the state, with 2,157 participants trained in sexual abuse prevention. Forty-one participants became certified trainers of the Enough Abuse curriculum. As a result of additional funding, a new request for proposals will be issued to expand the campaign into 3-5 additional counties.

The Parent Helpline provides direct assistance, in the form of information and referrals, to parents, family members, service providers and other community members and assisted 7,152 individuals in 2016.

National Alliance of Children’s Trust and Prevention Funds

The National Alliance of Children’s Trust and Prevention Funds (National Alliance) is the member organization for trust funds including all 50 states, the District of Columbia, and Puerto Rico. As a member of the National Alliance, the Trust Fund is part of the national voice for strengthening families and reducing child abuse and neglect across the country. For more information on the National Alliance, go to www.ctfalliance.org.

New York State Parenting Education Partnership

The New York State Parenting Education Partnership (NYSPEP) was created to increase the availability of high quality parenting education programs. NYSPEP is jointly led by Prevent Child Abuse New York, the New York State Council on Children and Families, OCFS (Trust Fund), and the New York State Office of Mental Health. NYSPEP initiatives include issuing a Parenting Educator credential, providing professional development trainings across the state both in person and via webinars, and development and piloting of a new parent kit. NYSPEP also offers mini-grants annually to improve access to evidence-based parenting education programs with a focus on building protective factors. For more information, visit the NYSPEP website at: www.nyspep.org

NYSPEP and its member agencies maintain an interest in promoting Community Cafés as a community engagement strategy. To support ongoing interest in this work, New York State Parent Leaders host bi-monthly conference calls to support individuals interested in implementing the Community Café Model. More information on this model is available at www.ctfalliance.org/initiative_parents-2.htm.

Publications

The Trust Fund issues publications related to children and families. These publications can be requested at <http://ocfs.ny.gov/main/prevention/resources.asp>. Many of these publications are available in languages other than English and can be downloaded directly from the website. Publications include:

- Trust Fund Annual Reports

- New York State Family Resource Center Network Brochure and Guidelines
- Safe sleep and abusive head trauma materials
- Tip sheets and brochures addressing child health and safety issue

Additional Information

Further information about the Trust Fund is available by contacting the New York State Office of Children and Family Services.

OCFS Contact Information

New York State Office of Children and Family Services
Capital View Office Park
52 Washington Street
Rensselaer, New York 12144-2834
(518) 473-7793
info@ocfs.ny.gov

Trust Fund Contact Information

New York State Office of Children and Family Services
Division of Child Welfare and Community Services
Bureau of Program and Community Development
52 Washington Street, Room 336 North Building
Rensselaer, NY 12144-2834

- Vicky Hiffa, Bureau Director
- Bernadette Johnson, Assistant Bureau Director
- Kathleen McGarry, Trust Fund Coordinator
- Safiya Ikhlas, Program Manager
- Deirdre Sherman, Program Manager

Trust Fund Advisory Board

The Trust Fund Advisory Board supports the work of the Trust Fund. The Trust Fund Advisory Board was comprised of the following members in 2016:

Holly Adams
Maryanne Banks
Alicia Borns
Paula Campbell
Linda James

Kenneth Onaitis
Lauren Perrotto
Carolyn Hoyt Stevens
Marion White

Statewide Distribution of William B. Hoyt Memorial Children and Family Trust Fund Programs

